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www.paperbasket.com

Information for Parents

Your district recently contracted with PAPERbasket to help them track use of their software and website licenses. By tracking how much time these resources are being used, not only will it help your local school system save money, your local school leaders can monitor adoption of these tools to help better decisions on Academic resources.

As parents ourselves, we want to be fully transparent to you, so you understand how we collect data, what we collect and the limited scope it is used for.

- **How we collect data** – PAPERbasket TRACK is a small application installed on district-issued computing devices. It captures what software and websites are visited, and how long those resources are active and inactive on the device. The purpose is so your school system can accurately measure if these digital resources are being used, and to determine if they are helping in the learning process.
- **What we collect** – The only piece of personally identifiable information collected is the user ID provided by your school system, and if the school has requested, the building that username is associated with. We do NOT collect any other personally identifiable information such as names or date of birth.
- **Who has access to this data** – Only authorized school district officials may access your school and/or district's dashboard. No 3rd parties, without written authorization from your school system, have access to this information.
- **Aggregate information** – We do compile all use data from participating school systems to help school districts compare their adoption and use rate of resources. For example, your district may see an adoption rate of a reading tool at 65%, but with a national average of only 48% it confirms to your school system that the Reading tool is well adopted. None of this data includes any personal information...only the number of users and the actual amount of time used. We do NOT sell or share our data.

If you'd like to read more about our privacy policy, and see a short video on how we protect and secure our information, please visit <https://paperbasket.com/about-us/privacy/>.



PAPERbasket is among only a few hundred edtech companies whose privacy policies have been reviewed and approved by The Future of Privacy Forum (FPF) and The Software & Information Industry Association (SIIA) for its Student Privacy Pledge.

Learn more at <https://studentprivacypledge.org/>

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